

Destination: Sample Destination

Period: Bookings as of July 31, 2021

Contents & Overview

Contents: Graphs & Tables

- a. Rolling 6-month view
- b. Static summer view
- c. Static winter view
- d. 60-day advance view

Participating Properties:

PROPERTIES REPRESENTED: Participating properties account for up to 2,582 of 3,298 lodging units in Sample Destination (78.3%)

Sample Property 1	Sample Property 11
Sample Property 2	Sample Property 12
Sample Property 3	Sample Property 13
Sample Property 4	Sample Property 14
Sample Property 5	Sample Property 15
Sample Property 6	Sample Property 16
Sample Property 7	Sample Property 17
Sample Property 8	Sample Property 18
Sample Property 9	Sample Property 19
Sample Property 10	Sample Property 20

About the Daily Occupancy Report:

DESCRIPTION: The Daily Occupancy Report tracks occupancy on a daily level of granularity. The report combines the data sets of participating properties into a destination wide view that features three data sets (providing that sufficient information is available) including: i) current YTD occupancy, ii) last YTD occupancy, iii) last season's ending occupancy.

The Daily Outlook Report is generated on a monthly or twice-monthly basis, usually for a 12 month subscription period, and is created from data provided by a group of properties participating in a cooperative manner, and representing a valid set of data as a result.

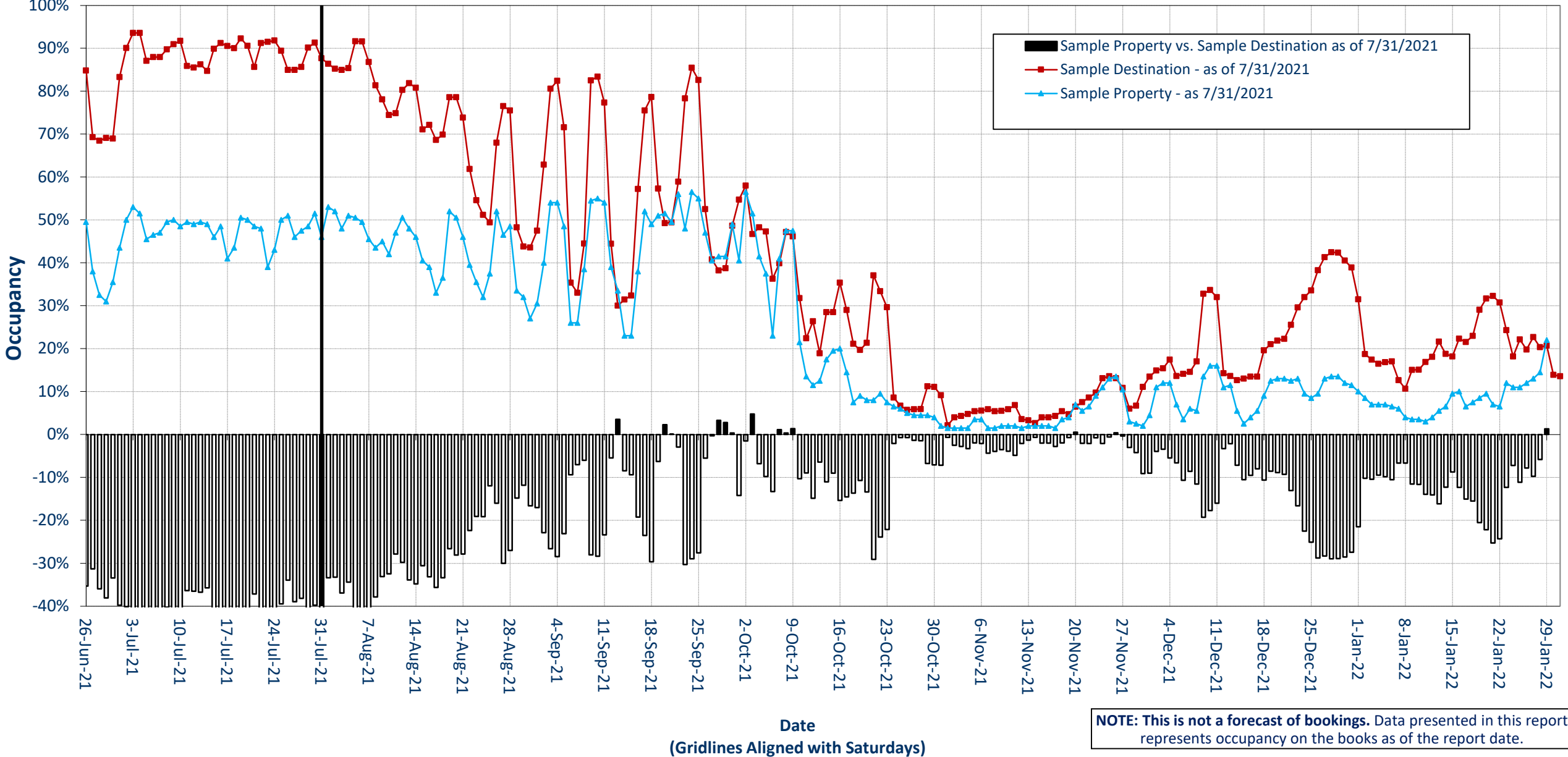
As is the case in all DestiMetrics data, all information provided by individual properties is strictly confidential, except when aggregated with other data and indistinguishable as a result.

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Sample Property vs Sample Destination Daily Occupancy Report as of July 31, 2021

ROLLING 6-MONTH VIEW

Report Date: 7/31/21

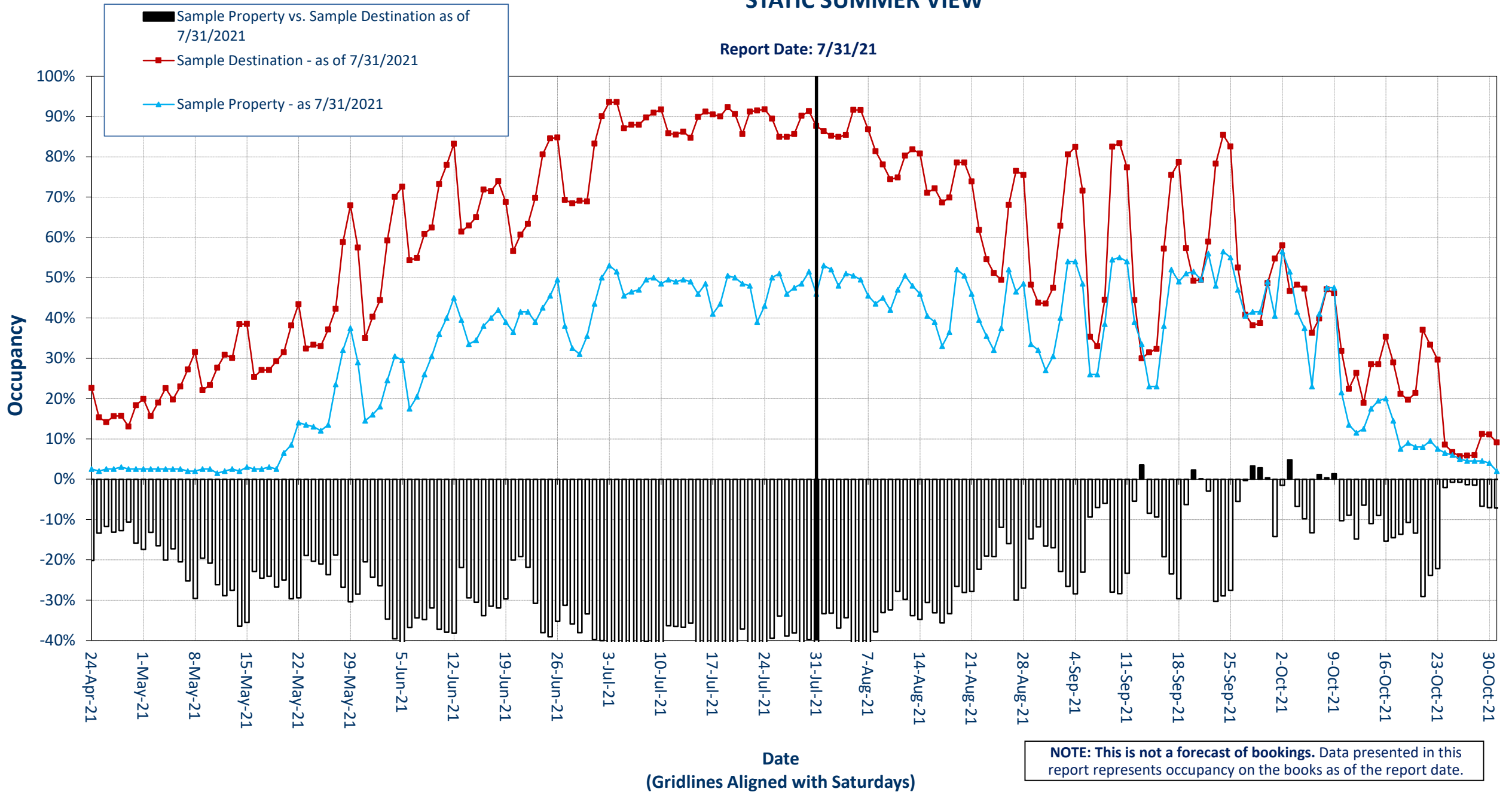


NOTE: This is not a forecast of bookings. Data presented in this report represents occupancy on the books as of the report date.

Sample Property vs. Sample Destination Daily Occupancy Report as of 7/31, 2021

STATIC SUMMER VIEW

Report Date: 7/31/21

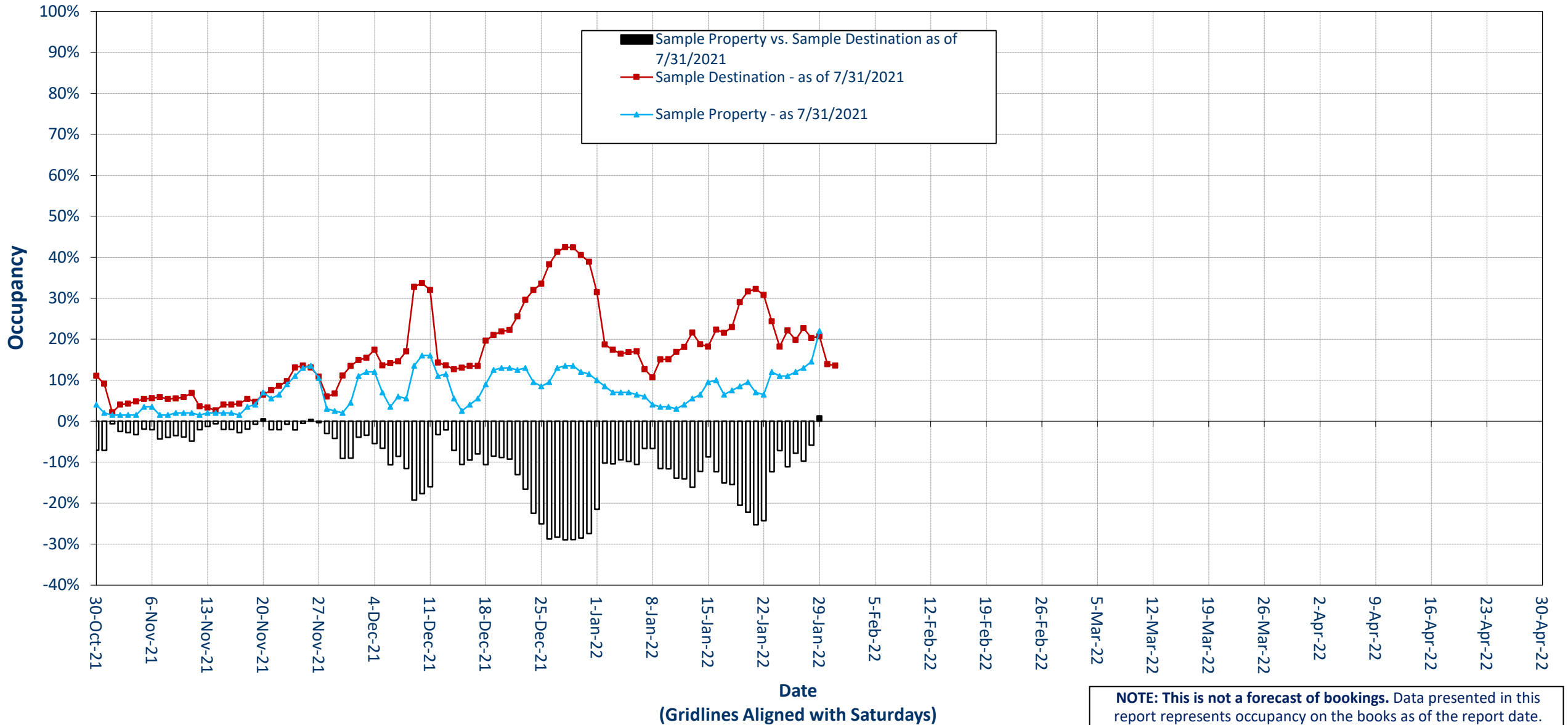


NOTE: This is not a forecast of bookings. Data presented in this report represents occupancy on the books as of the report date.

Sample Property vs. Sample Destination Occupancy Report as of July 31, 2021

STATIC WINTER VIEW

Report Date: 7/31/21



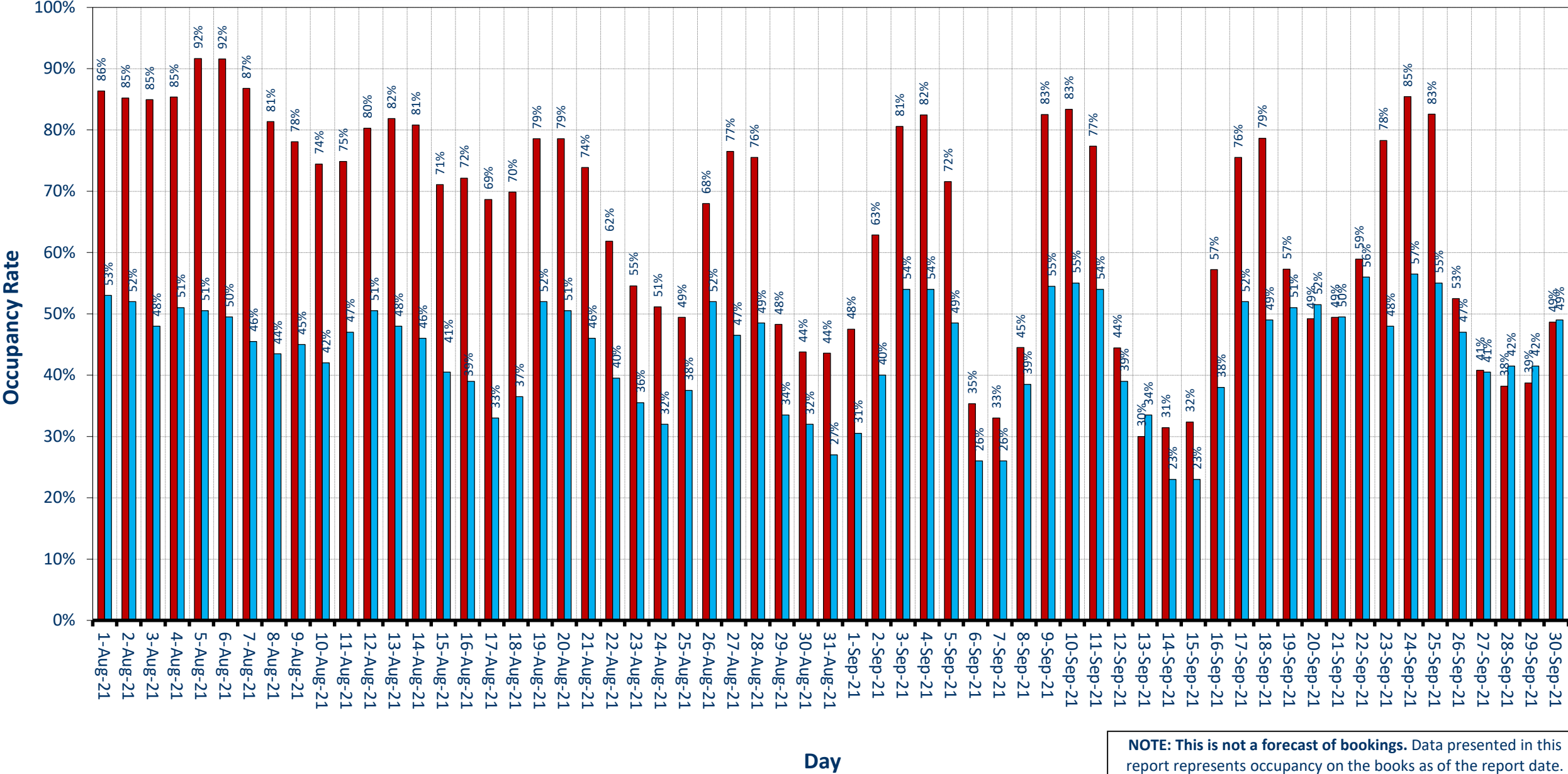
NOTE: This is not a forecast of bookings. Data presented in this report represents occupancy on the books as of the report date.

Sample Property vs. Sample Destination Daily Occupancy Report as of July 31, 2021

"RETAIL REPORT": 60-DAY ADVANCE VIEW

Report Date: 7/31/21

■ Sample Destination - as of 7/31/2021
■ Sample Property - as 7/31/2021



NOTE: This is not a forecast of bookings. Data presented in this report represents occupancy on the books as of the report date.