#### **Executive Summary**

Res Activity Outlook as of Aug 31, 2021

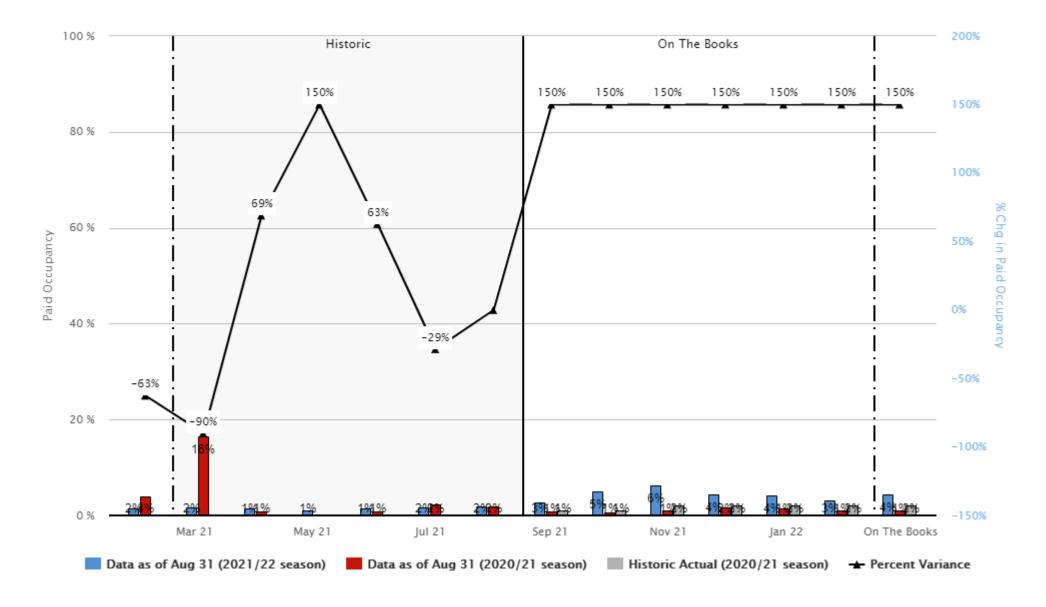
#### **Executive Summary**

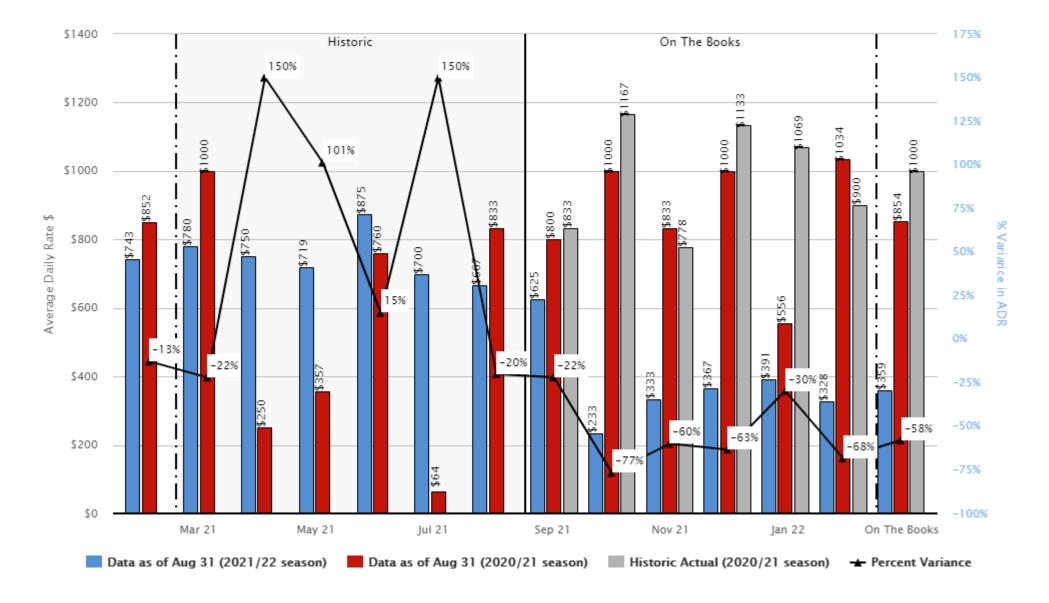
Last Month Performance: Current YTD vs. Previous YTD		2021/22	2020/21	Year over Year % Variance
Demo Property 1 Occupancy for last month (Aug) changed by (0%)	Occupancy (Aug):	2.0%	2.0%	0.0%
Demo Property 1 ADR for last month (Aug) changed by (-20.0%)	ADR (Aug):	\$ 667	\$ 833	-20.0%
Demo Property 1 RevPAR for last month (Aug) changed by (-20.0%)	RevPAR (Aug):	\$ 13	\$ 16	-20.0%
Next Month Performance: Current YTD vs. Previous YTD				
Demo Property 1 Occupancy for next month (Sep) changed by (220.0%)	Occupancy (Sep):	2.8%	0.9%	220.0%
Demo Property 1 ADR for next month (Sep) changed by (-21.9%)	ADR (Sep):	\$ 625	\$ 800	-21.9%
Demo Property 1 RevPAR for next month (Sep) changed by (150.0%)	RevPAR (Sep):	\$ 17	\$ 7	150.0%
Historical past 6 months Month Actual Performance: Current YTD vs. Previous YTD				
Demo Property 1 Occupancy for the past 6 months changed by (-62.6%)	Occupancy	1.5%	4.0%	-62.6%
Demo Property 1 ADR for the past 6 months changed by (-12.8%)	ADR	\$ 743	\$ 852	-12.8%
Demo Property 1 RevPAR for the past 6 months changed by (-67.4%)	RevPAR	\$ 11	\$ 34	-67.4%
Future 6 Month On The Books Performance: Current YTD vs. Previous YTD				
Demo Property 1 Occupancy for the furture 6 months changed by (284.4%)	Occupancy	4.3%	1.1%	284.4%
Demo Property 1 ADR for the future 6 months changed by (-58.0%)	ADR	\$ 359	\$ 854	-58.0%
Demo Property 1 RevPAR for the future 6 months changed by (61.6%)	RevPAR	\$ 15	\$ 10	61.6%
Incremental Pacing - % Variance in Rooms Booked last Calendar Month: Aug 31, 2021 vs. Previous	s Year			
Rooms Booked during last month (Aug,21) compared to Rooms Booked during the same period last year (Aug,20) for all arrival dates has changed by (77.1%)	Booking Pace (Aug)	0.5%	0.3%	77.1%

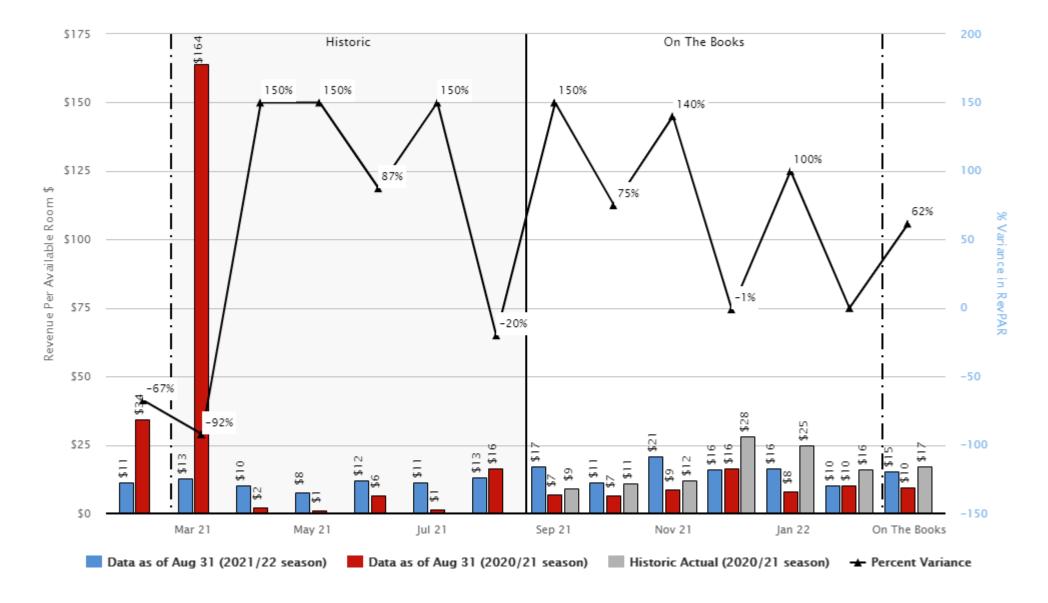
<sup>\*</sup> Inntopia Census: Total number of rooms reported by participating Inntopia properties as available for short-term rental in the reporting month. This number can vary monthly as inventories and report participants change over time.

DESCRIPTION: The Reservation Activity Outlook Report tracks occupancy, average daily rate (ADR), and revenue per available room (RevPAR); the key metrics most of interest to lodging properties. The report combines the data sets of participating properties into a destination wide view that features three data sets (providing that sufficient information is available) including: i)current YTD occupancy, ii) last YTD occupancy, iii) last season's ending occupancy. The Reservation Activity Outlook Report is generated on a monthly basis, usually for a 12 month subscription period, and is created from data provided by a group of properties participating their data. Additionally, participating properties can order (on an a-la-carte basis) an individual report which shows the reservation activity of their property, measured against an aggregated set of competitive properties that they choose from amongst Inntopia's other participants. As is the case in all Inntopia data, all information provided by individual properties is strictly confidential, except when aggregated with other data and indistinguishable as a result.

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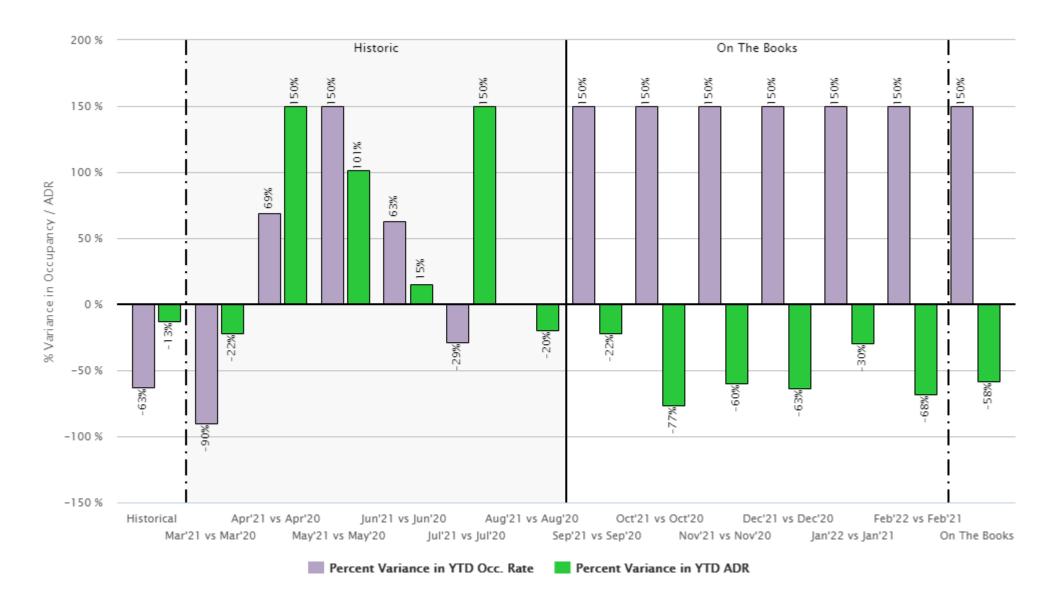




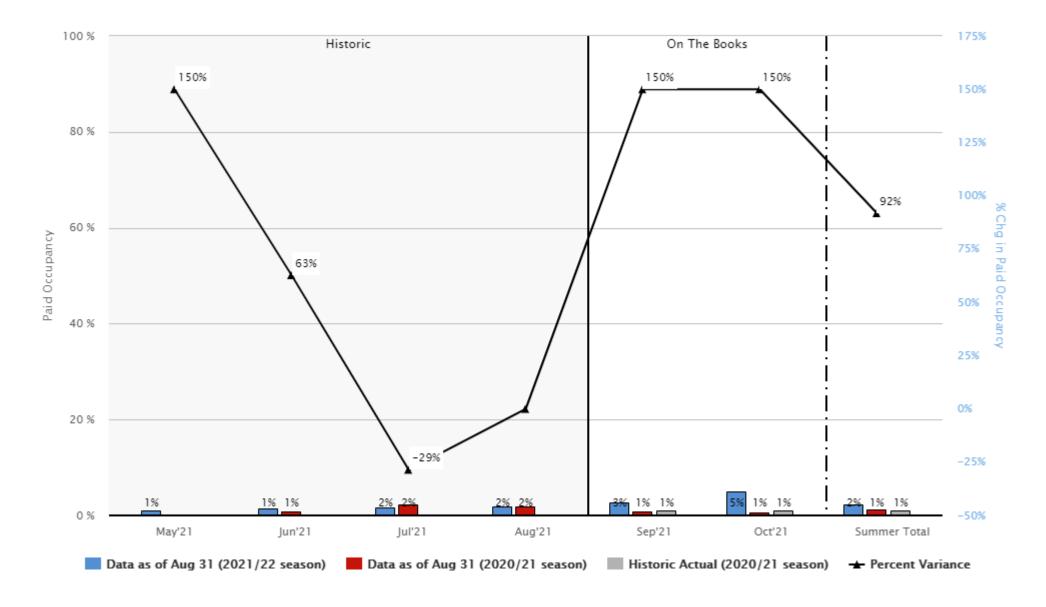


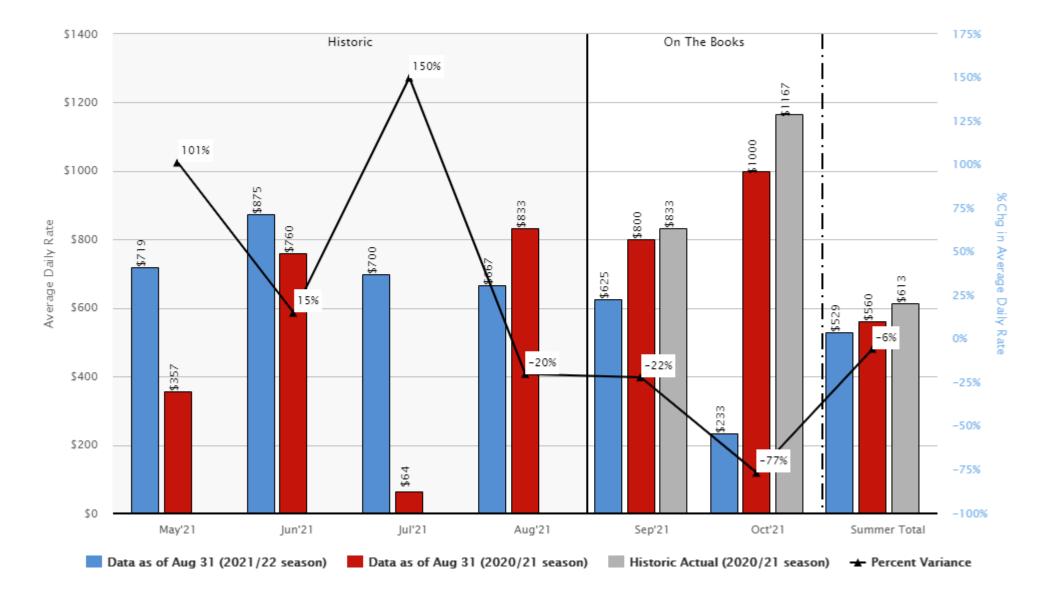
## **Demo Property 1 Variance in YTD Occupancy and ADR**

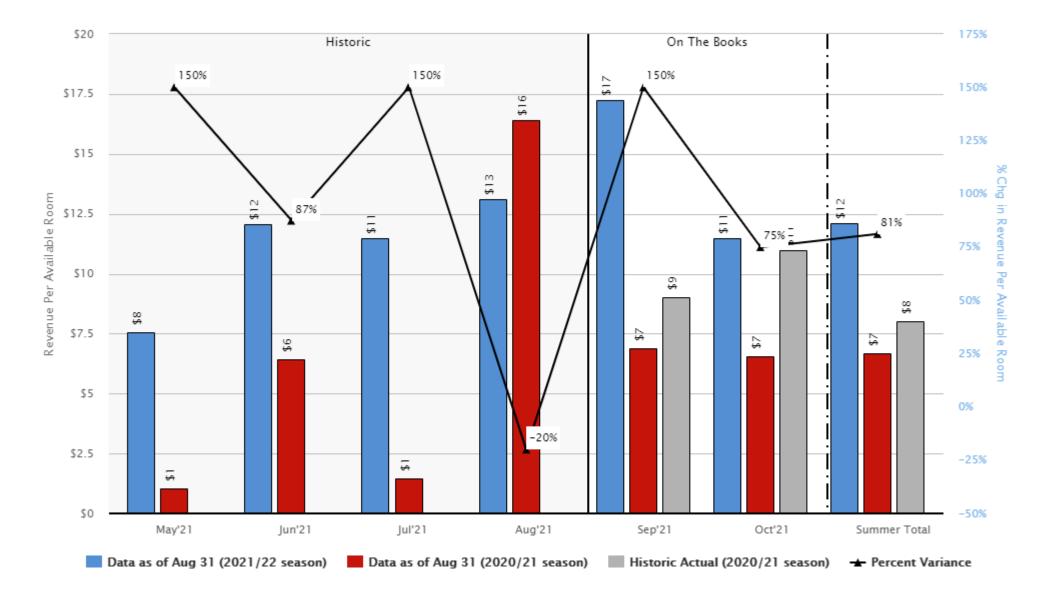
Res Activity Outlook 2021/22 vs 2020/21

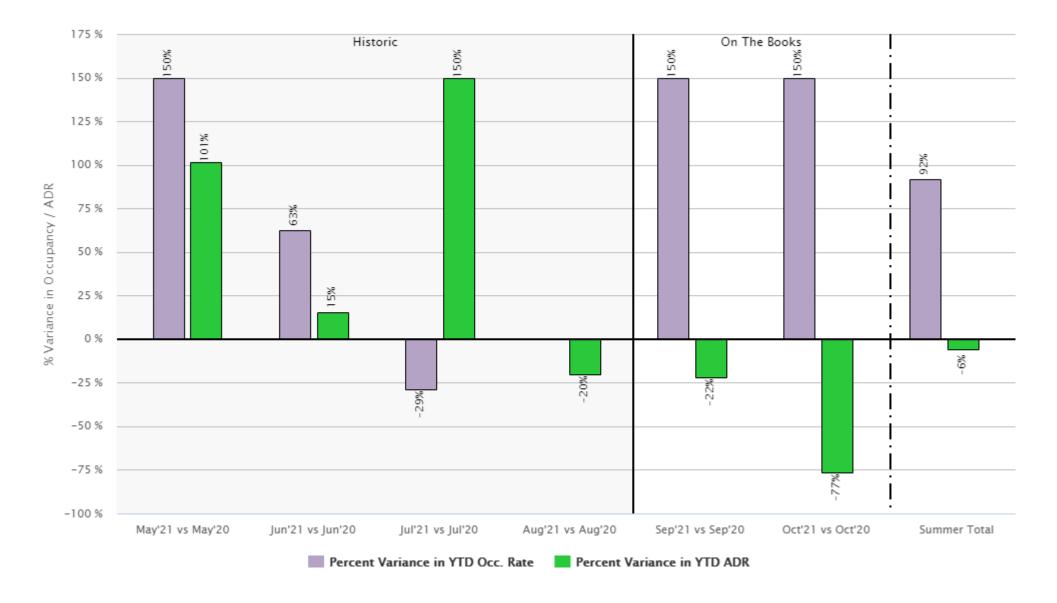


### **Demo Property 1 Paid Occupancy (Summer-to-date)**

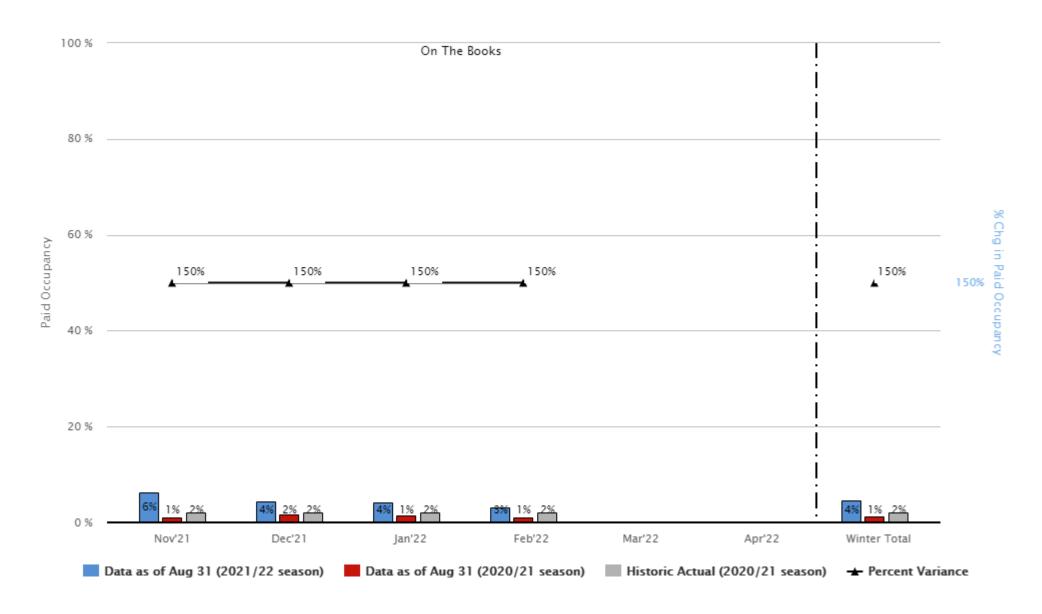


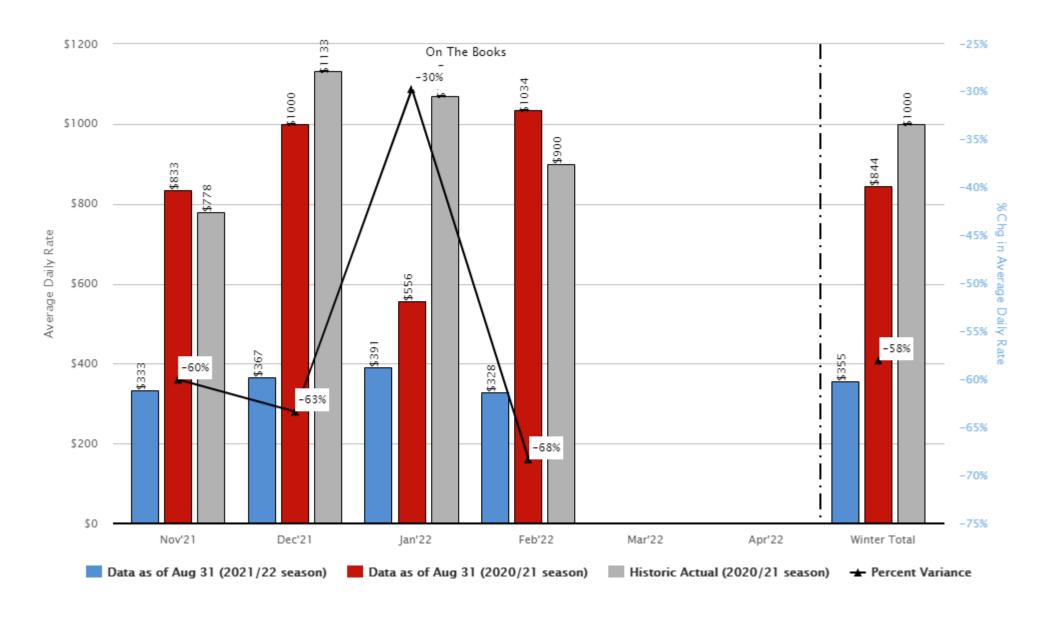


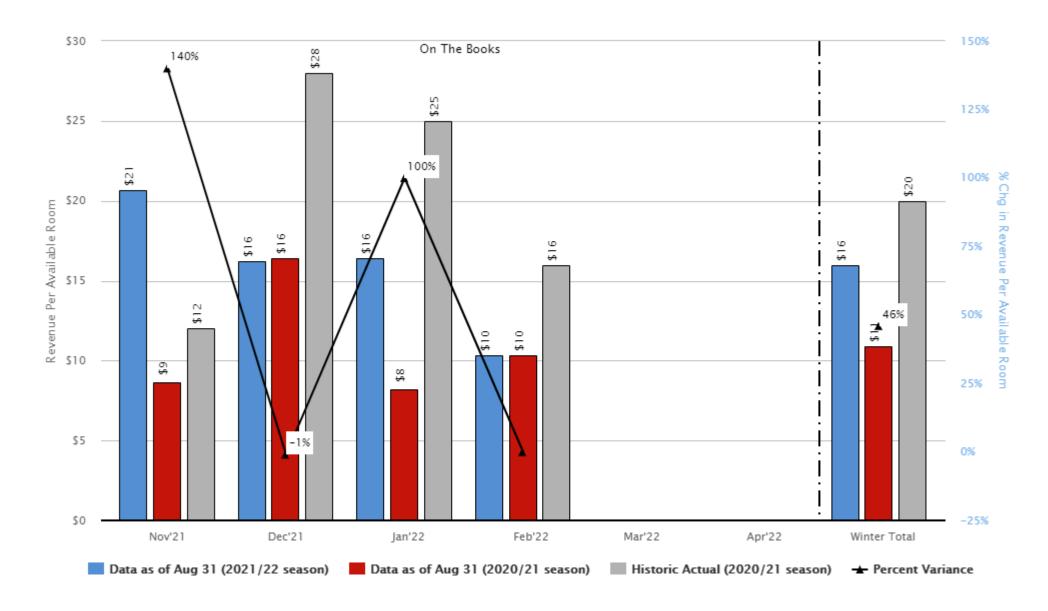


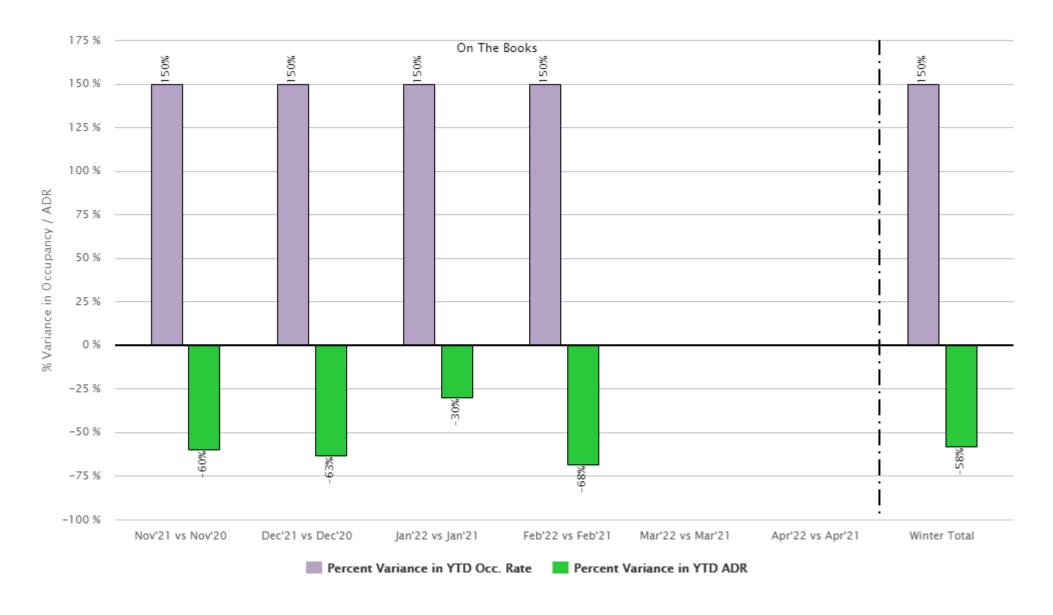


### **Demo Property 1 Paid Occupancy (Winter-to-date)**

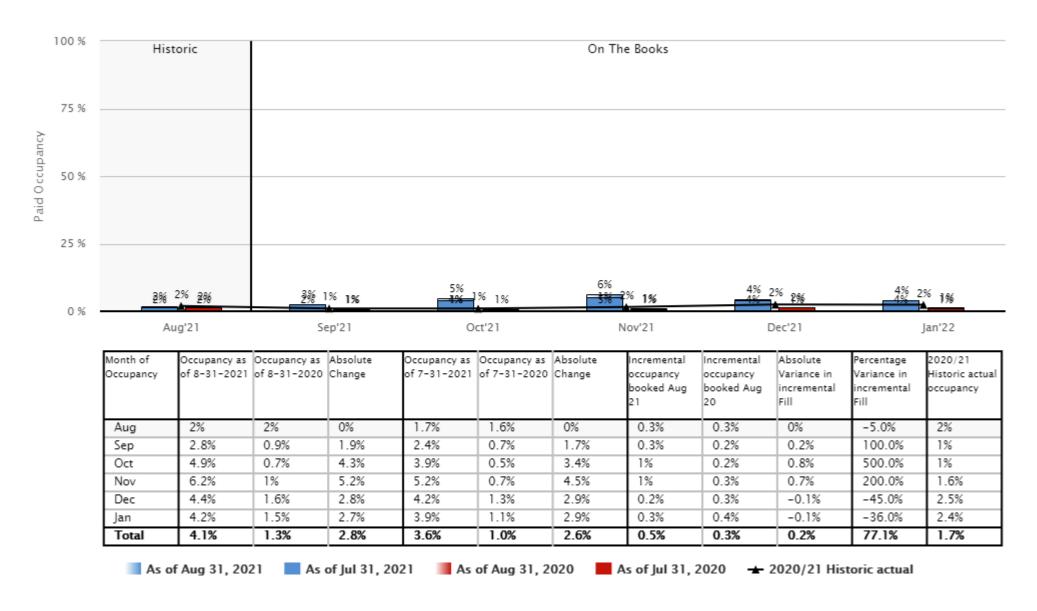








### **Demo Property 1 Paid Occupancy Fill Analysis**



### **Demo Property 1 Paid Occupancy (Most Recent Data)**

	Occ Rate: YTD 2021/22 VS. YTD 2020/21												
Month of Occupancy	Occ Rate as of Aug 31, 2021	Occ Rate as of Aug 31, 2020	Occ Percent Variance in YTD Occ Rate	Historic Actual Occ Rate	CY Room Nights Available	CY Room Nights Booked	PY Room Nights Available	PY Room Nights Booked	# of Properties in sample				
Mar 21	1.6%	16.4%	-90.0%		30,500	500	30,500	5,000	1				
Apr 21	1.4%	0.8%	69.0%		29,000	400	24,500	200	1				
May 21	1.0%	0.3%	252.2%		30,500	320	23,500	70	1				
Jun 21	1.4%	0.8%	62.8%		29,000	400	29,500	250	1				
Jul 21	1.6%	2.3%	-28.6%		30,500	500	30,500	700	1				
Aug 21	2.0%	2.0%	0.0%		30,500	600	30,500	600	1				
Sep 21	2.8%	0.9%	220.0%	1.0%	29,000	800	29,000	250	1				
Oct 21	4.9%	0.7%	650.0%	1.0%	30,500	1,500	30,500	200	1				
Nov 21	6.2%	1.0%	500.0%	1.6%	29,000	1,800	29,000	300	1				
Dec 21	4.4%	1.6%	170.0%	2.5%	30,500	1,350	30,500	500	1				
Jan 22	4.2%	1.5%	184.4%	2.4%	30,500	1,280	30,500	450	1				
Feb 22	3.2%	1.0%	215.4%	1.7%	28,532	900	29,000	290	1				
<b>Grand Total</b>	2.9%	2.5%	14.0%	2.8%	358,032	10,350	347,500	8,810	1				
Historical Months Total	1.5%	4.0%	-62.6%	4.0%	180,000	2,720	169,000	6,820	1				
On the Books Total	4.3%	1.1%	284.4%	1.7%	178,032	7,630	178,500	1,990	1				

# **Demo Property 1 Average Daily Rate (Most Recent Data)**

	Average Daily Rate: YTD 2021/22 VS. YTD 2020/21												
Month of Occupancy	ADR as of Aug 31, 2021	ADR as of Aug 31, 2020	ADR Percent Variance in YTD Adr Rate	Historic Actual ADR	CY Room Nights Booked	CY Room Revenue Booked	PY Room Nights Booked	PY Room Revenue Booked	# of Properties in sample				
Mar 21	\$780.00	\$1000.00	-22.0%		500	\$ 390,000	5,000	\$ 5,000,000	1				
Apr 21	\$750.00	\$250.00	200.0%		400	\$ 300,000	200	\$ 50,000	1				
May 21	\$718.75	\$357.14	101.2%		320	\$ 230,000	70	\$ 25,000	1				
Jun 21	\$875.00	\$760.00	15.1%		400	\$ 350,000	250	\$ 190,000	1				
Jul 21	\$700.00	\$64.29	988.9%		500	\$ 350,000	700	\$ 45,000	1				
Aug 21	\$666.67	\$833.33	-20.0%		600	\$ 400,000	600	\$ 500,000	1				
Sep 21	\$625.00	\$800.00	-21.9%	\$833.33	800	\$ 500,000	250	\$ 200,000	1				
Oct 21	\$233.33	\$1000.00	-76.7%	\$1166.67	1,500	\$ 350,000	200	\$ 200,000	1				
Nov 21	\$333.33	\$833.33	-60.0%	\$777.78	1,800	\$ 600,000	300	\$ 250,000	1				
Dec 21	\$366.67	\$1000.00	-63.3%	\$1133.33	1,350	\$ 495,000	500	\$ 500,000	1				
Jan 22	\$390.62	\$555.56	-29.7%	\$1068.97	1,280	\$ 500,000	450	\$ 250,000	1				
Feb 22	\$327.78	\$1034.48	-68.3%	\$900.00	900	\$ 295,000	290	\$ 300,000	1				
Grand Total	\$ 460	\$ 852	-46.0%	\$ 897	10,350	\$ 4,760,000	8,810	\$ 7,510,000	1				
Historical Months Total	\$ 743	\$ 852	-12.8%	\$ 852	2,720	\$ 2,020,000	6,820	\$ 5,810,000	1				
On the Books Total	\$ 359	\$ 854	-58.0%	\$ 1,000	7,630	\$ 2,740,000	1,990	\$ 1,700,000	1				

# **Demo Property 1 Revenue Per Available Room (Most Recent Data)**

	RevPAR Rate: YTD 2021/22 VS. YTD 2020/21												
Month of Occupancy	RevPAR as of Aug 31, 2021	RevPAR as of Aug 31, 2020	RevPAR Percent Variance in YTD RevPAR Rate	Historic Actual RevPAR	CY Room Nights Available	CY Room Revenue Booked	PY Room Nights Available	PY Room Revenue Booked	# of Properties in sample				
Mar 21	\$12.79	\$163.93	-92.2%		30,500	\$ 390,000	30,500	\$ 5,000,000	1				
Apr 21	\$10.34	\$2.04	406.9%		29,000	\$ 300,000	24,500	\$ 50,000	1				
May 21	\$7.54	\$1.06	608.9%		30,500	\$ 230,000	23,500	\$ 25,000	1				
Jun 21	\$12.07	\$6.44	87.4%		29,000	\$ 350,000	29,500	\$ 190,000	1				
Jul 21	\$11.48	\$1.48	677.8%		30,500	\$ 350,000	30,500	\$ 45,000	1				
Aug 21	\$13.11	\$16.39	-20.0%		30,500	\$ 400,000	30,500	\$ 500,000	1				
Sep 21	\$17.24	\$6.90	150.0%	\$8.62	29,000	\$ 500,000	29,000	\$ 200,000	1				
Oct 21	\$11.48	\$6.56	75.0%	\$11.48	30,500	\$ 350,000	30,500	\$ 200,000	1				
Nov 21	\$20.69	\$8.62	140.0%	\$12.07	29,000	\$ 600,000	29,000	\$ 250,000	1				
Dec 21	\$16.23	\$16.39	-1.0%	\$27.87	30,500	\$ 495,000	30,500	\$ 500,000	1				
Jan 22	\$16.39	\$8.20	100.0%	\$25.41	30,500	\$ 500,000	30,500	\$ 250,000	1				
Feb 22	\$10.34	\$10.34	-0.1%	\$15.52	28,532	\$ 295,000	29,000	\$ 300,000	1				
<b>Grand Total</b>	\$ 13	\$ 22	-38.5%	\$ 25	358,032	\$ 4,760,000	347,500	\$ 7,510,000	1				
Historical Months Total	\$ 11	\$ 34	-67.4%	\$ 34	180,000	\$ 2,020,000	169,000	\$ 5,810,000	1				
On the Books Total	\$ 15	\$ 10	61.6%	\$ 17	178,032	\$ 2,740,000	178,500	\$ 1,700,000	1				

# **Demo Property 1 Data Tables (Summer-to-date)**

	Summer Bookings: Occ Rate: YTD 2021/22 VS. YTD 2020/21												
Month of Occupancy	Occ Rate as of Aug 31, 2021	Occ Rate as of Aug 31, 2020	Occ Percent Variance in YTD Occ Rate	Historic Actual Occ Rate	CY Room Nights Available	CY Room Nights Booked	PY Room Nights Available	PY Room Nights Booked	# of Properties in sample				
May 21	1.0%	0.3%	252.2%		30,500	320	23,500	70	1				
Jun 21	1.4%	0.8%	62.8%		29,000	400	29,500	250	1				
Jul 21	1.6%	2.3%	-28.6%		30,500	500	30,500	700	1				
Aug 21	2.0%	2.0%	0.0%		30,500	600	30,500	600	1				
Sep 21	2.8%	0.9%	220.0%	1.0%	29,000	800	29,000	250	1				
Oct 21	4.9%	0.7%	650.0%	1.0%	30,500	1,500	30,500	200	1				
Summer Total	2.3%	1.2%	91.8%	1.3%	180,000	4,120	173,500	2,070	1				

	Summer Bookings: Average Daily Rate: YTD 2021/22 VS. YTD 2020/21													
Month of Occupancy	ADR as of Aug 31, 2021	ADR as of Aug 31, 2020	Percent Variance in YTD Adr Rate	Historic Actual ADR	CY Room Nights Booked	CY Room Revenue Booked	PY Room Nights Booked	PY Room Revenue Booked	# of Properties in sample					
May 21	\$718.75	\$357.14	101.2%		320	\$ 230,000	70	\$ 25,000	1					
Jun 21	\$875.00	\$760.00	15.1%		400	\$ 350,000	250	\$ 190,000	1					
Jul 21	\$700.00	\$64.29	988.9%		500	\$ 350,000	700	\$ 45,000	1					
Aug 21	\$666.67	\$833.33	-20.0%		600	\$ 400,000	600	\$ 500,000	1					
Sep 21	\$625.00	\$800.00	-21.9%	\$833.33	800	\$ 500,000	250	\$ 200,000	1					
Oct 21	\$233.33	\$1000.00	-76.7%	\$1166.67	1,500	\$ 350,000	200	\$ 200,000	1					
Summer Total	\$ 529	\$ 560	-5.6%	\$ 613	4,120	\$ 2,180,000	2,070	\$ 1,160,000	1					

	Summer Bookings: Revenue Per Available Room: YTD 2021/22 VS. YTD 2020/21												
Month of Occupancy	RevPAR as of Aug 31, 2021	RevPAR as of Aug 31, 2020	Percent Variance in YTD RevPAR	Historic Actual RevPAR	CY Room Nights Available	CY Room Revenue Booked	PY Room Nights Available	PY Room Revenue Booked	# of Properties in sample				
May 21	\$7.54	\$1.06	608.9%		30,500	\$ 230,000	23,500	\$ 25,000	1				
Jun 21	\$12.07	\$6.44	87.4%		29,000	\$ 350,000	29,500	\$ 190,000	1				
Jul 21	\$11.48	\$1.48	677.8%		30,500	\$ 350,000	30,500	\$ 45,000	1				
Aug 21	\$13.11	\$16.39	-20.0%		30,500	\$ 400,000	30,500	\$ 500,000	1				
Sep 21	\$17.24	\$6.90	150.0%	\$8.62	29,000	\$ 500,000	29,000	\$ 200,000	1				
Oct 21	\$11.48	\$6.56	75.0%	\$11.48	30,500	\$ 350,000	30,500	\$ 200,000	1				
Summer Total	\$ 12	\$ 7	81.1%	\$8	180,000	\$ 2,180,000	173,500	\$ 1,160,000	1				

# **Demo Property 1 Data Tables (Winter-to-date)**

	Winter Bookings: Occ Rate: YTD 2021/22 VS. YTD 2020/21													
Month of Occupancy	Occ Rate as of Aug 31, 2021	Occ Rate as of Aug 31, 2020	Occupancy Percent Variance in YTD Occ Rate	Historic Actual Occ Rate	CY Room Nights Available	CY Room Nights Booked	PY Room Nights Available	PY Room Nights Booked	# of Properties in sample					
Nov 21	6.2%	1.0%	500.0%	1.6%	29,000	1,800	29,000	300	1					
Dec 21	4.4%	1.6%	170.0%	2.5%	30,500	1,350	30,500	500	1					
Jan 22	4.2%	1.5%	184.4%	2.4%	30,500	1,280	30,500	450	1					
Feb 22	3.2%	1.0%	215.4%	1.7%	28,532	900	29,000	290	1					
Mar 22														
Apr 22														
Winter Total	4.5%	1.3%	247.5%	2.0%	118,532	5,330	119,000	1,540	1					

	Winter Bookings: Average Daily Rate: YTD 2021/22 VS. YTD 2020/21												
Month of Occupancy	ADR as of Aug 31, 2021	ADR as of Aug 31, 2020	Percent Variance in YTD Adr Rate	Historic Actual ADR	CY Room Nights Booked	CY Room Revenue Booked	PY Room Nights Booked	PY Room Revenue Booked	# of Properties in sample				
Nov 21	\$333.33	\$833.33	-60.0%	\$777.78	1,800	\$ 600,000	300	\$ 250,000	1				
Dec 21	\$366.67	\$1000.00	-63.3%	\$1133.33	1,350	\$ 495,000	500	\$ 500,000	1				
Jan 22	\$390.62	\$555.56	-29.7%	\$1068.97	1,280	\$ 500,000	450	\$ 250,000	1				
Feb 22	\$327.78	\$1034.48	-68.3%	\$900.00	900	\$ 295,000	290	\$ 300,000	1				
Mar 22													
Apr 22													
Winter Total	\$ 355	\$ 844	-58.0%	\$ 1,000	5,330	\$ 1,890,000	1,540	\$ 1,300,000	1				

	Winter Bookings: Revenue Per Available Room: YTD 2021/22 VS. YTD 2020/21												
Month of Occupancy	RevPAR as of Aug 31, 2021	RevPAR as of Aug 31, 2020	Percent Variance in YTD RevPAR Rate	Historic Actual RevPAR	CY Room Nights Available	CY Room Revenue Booked	PY Room Nights Available	PY Room Revenue Booked	# of Properties in sample				
Nov 21	\$20.69	\$8.62	140.0%	\$12.07	29,000	\$ 600,000	29,000	\$ 250,000	1				
Dec 21	\$16.23	\$16.39	-1.0%	\$27.87	30,500	\$ 495,000	30,500	\$ 500,000	1				
Jan 22	\$16.39	\$8.20	100.0%	\$25.41	30,500	\$ 500,000	30,500	\$ 250,000	1				
Feb 22	\$10.34	\$10.34	-0.1%	\$15.52	28,532	\$ 295,000	29,000	\$ 300,000	1				
Mar 22													
Apr 22													
Winter Total	\$ 16	\$ 11	46.0%	\$ 20	118,532	\$ 1,890,000	119,000	\$ 1,300,000	1				